



Coalition Objective

The mission of The Sustainability Coalition is to promote local business resiliency by strengthening economic, social and environmental systems related to the corporation. The relationships developed through this coalition shall create value contributing to a healthy business ecosystem and strong communities.

We will accomplish our objectives by the following:

- 1) Serve as a platform for peer-to-peer exchange;
- 2) Provide access to educational training;
- 3) Provide access to mentoring support and networking opportunities with proven industry experts;
- 4) Aid in the development and follow-up support of sustainability program development efforts; and
- 5) Being a member driven coalition, therefore we will work to customize events and offerings based on members' needs.

Potential Subjects

- Waste Reduction
- Energy Efficiency
- Lighting Fundamentals
- Sustainable Manufacturing
- Water Efficiency
- Carbon Footprinting
- ISO 14001
- Sustainability Marketing
- Community Engagement
- Employee Engagement
- Reporting
- Benchmarking
- Metrics/Tracking
- Logistics/Supply Chain
- Management Systems
- Customer Pressure
- Customer Questionnaires
- Funding Sources
- Safer Chemicals
- And more...

Some of the subjects mentioned above, such as waste reduction, energy efficiency, water efficiency and metrics, are essential components of a sustainability program and will be necessary components of the coalition. As mentioned in "Coalition Objectives" this will be a **member driven** coalition and we are striving to maintain fluidity in the meeting scheduling to allow members to choose subjects that are most important to operational success. Our goal is once the core components of sustainability have been covered we will tailor events to the current and foreseeable needs of the member corporations.

Schedule

January	<i>What is Private Sector Sustainability? & How Using Management Systems Ensures Success</i>
February	<i>The Importance of a Green Team and How to Begin Developing One</i>
March	<i>Developing an Opportunity List</i>
April	<i>Prioritizing the Opportunity List</i>
May	<i>Developing Goals and Tactics and Using Metrics to Track Progress</i>
June - December	<i>To Be Determined as a Group</i>

January

What is Private Sector Sustainability? & How Using Management Systems Ensures Success

The first session will be spent establishing a common understanding of what sustainability means to companies in our local economy. This will involve examining business functions and how they affect social, environmental and financial landscapes. Since The Sustainability Coalition is a working group it is important members have this common understanding so that peer-to-peer exchanges are successful. We will then finish this session with a discussion about the importance of implementing management systems into your sustainability program and how it may relate to your current management systems.

February

The Importance of a Green Team and How to Begin Developing One

Improving how company operations impact our local community, environment and economy is not a task that can be handled by an individual. It takes a collective effort from various departments within an organization. This session will be focused on developing a Green Team. We will discuss the primary function of the Green Team, which is to guide the company to attain its sustainability goals. In addition, we will examine roles required by a Green Team and how these roles can be integrated into current job requirements by involved company departments.

March

Developing a Priority List

After the first two sessions coalition members should have a collective understanding of what sustainability means in the private sector and how success will occur through a management system that is integrated into current business functions. We will now take a deeper look into how each company can begin creating valuable impacts socially, environmentally and financially. In this session we will discuss examining which business functions are impacting the triple bottom line. Here we will take a closer look at “how” your company is creating waste, consuming water and waste and the costs involved.

April

Prioritizing the Opportunity List

As with any program that a company develops they will need to take the opportunity list and determine which ones will generate the greatest return on investment. Organizations want to gain early “wins” within the sustainability program to generate momentum. During this session we will begin comparing benefits to the costs of each item in the priority list. We will evaluate the environmental or social benefit and compare that with an estimated financial return to determine which business functions to focus on first.

May

Developing Goals and Tactics and Using Metrics to Track Progress

At this point organizations should be able to see trends within their prioritized opportunity list. With this list we will begin developing appropriate goals based on those trends. Based on those goals, tactics shall then be established as a strategy to reach those goals. In this session we will develop goals and tactics. We will also discuss the importance of relevant metrics to track progress and determine success. Metrics are essential in reaching goals, therefore we will discuss the appropriate data that needs to be gathered, where this data may be and how it can be integrated into current business analysis.

June – December

The sessions between June and December are currently being left open so we can customize the session subjects based on the needs of the coalition members. As Green Teams and goals are becoming established we want to focus sessions during these months on the pertinent needs of the members. Activities during these months will involve inviting experts to present, site visits, networking opportunities and continued peer-to-peer exchange.